



YOUTH MENTAL HEALTH AWARENESS POSTER CONTEST

RUBRIC

This rubric is a guide for what should be accomplished on the Youth Mental Health Awareness poster. It will also help the judges to determine the overall score.

The Youth Mental Health Awareness poster should be targeted to middle/high school students. The poster needs to be generalizable enough that it could be displayed at any middle or high school and other youth would be able to relate. For example, youth may not want to include things like school mascot or celebrate school colors.

Activity	Exemplary (11-15 pts)	Good (6-10 pts)	Needs Further Development (1-5 pt)	SCORE
Concept	There is a clear picture of what artist is trying to achieve.	It is fairly clear what artist is trying to achieve, but not very concise.	The objectives are unclear.	
Content	The content is clear, creative, and compelling.	Content is presented in an understandable way. Details are logical.	The message is unclear.	
Factual	The poster has at least two youth mental health facts.	The poster has at least one youth mental health awareness fact.	The poster has no facts.	
Includes coping strategies	The poster has at least two coping strategies.	The poster has 1 coping strategy.	The poster has no coping strategies.	
Includes the SPN website	The Shiawassee prevention.org website address on the poster.	X	The poster does not include the SPN website address.	
Title includes Youth Mental Health Awareness	X	X	Title included (5 pts)	